

EMERGENCY PHYSICIAN STAFFING SERVICE SELECTED FOR SYSTEM

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BIRMINGHAM, AL --- Baptist Health System (BHS) officials recently selected Pegasus Emergency Group as its emergency physician service for the four-hospital system. There will be a 90-day implementation period, which began in May.

"The partnership with Pegasus Emergency Group will allow us to work in an increasingly integrated way in our four hospitals," said Dr. Elizabeth Ennis, chief medical officer of Baptist Health System. "Our patients will benefit from this partnership because the care that is provided in the emergency departments can be measured by defined metrics, a physician report card if you will. Pegasus and BHS will use this data to continuously improve the emergency department experience for our patients."

Each emergency department will be staffed with a physician medical director who will oversee the daily operations of the emergency room. Providing a comfortable and productive emergency room experience is a target for BHS and Pegasus.

"Our goal is to develop the premier emergency departments in the entire region," said Dr. Jeremy Rogers, Princeton Baptist's emergency department medical director. "Baptist Health System has a fantastic reputation for providing excellent patient care, and we hope to further improve upon their successes. Emergency departments are the front door of the hospital, and we want our patients to feel welcomed and happy about the quality and efficiency of their care."

In 2009, more than 180,000 patients were seen in the four BHS emergency rooms. The continued growth and demand for physicians in emergency rooms calls for an enhanced approach of staffing physicians. Pegasus Emergency Group has shown they are capable of producing positive results.

"Pegasus is best suited to drive the clinical and operational integration in the emergency rooms, as well as continue to grow strategically with our System," said Scott Fenn, chief integration officer for Baptist Health System. "Pegasus has developed a strong reputation of providing high-quality emergency physician services throughout Alabama and other parts of the United States and we're glad to bring this high level of care to our patients."

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[About Baptist Health System](#) - Baptist Health System, Inc. is one of the largest health care systems in Alabama and one of the state's largest employers. The System is a not-for-profit, 501(c) corporation that

owns and manages four hospitals in the state of Alabama. Baptist Health System is a ministry of the churches of the Birmingham Baptist Association, whose representatives elect the Board of Trustees. It was founded in 1922 by a group of local Baptist congregations.

About Pegasus Emergency Group - Pegasus Emergency Group is a rapidly growing emergency medicine company with a commitment to excellence. We are dedicated to exceptional patient care, outstanding opportunities for physicians, and superb performance for our partner hospitals. With 100 percent growth in the last year alone, stay tuned for more exciting news about the company.