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Press Release

FOR IMMEDIATE RELEASE

GADSDEN, ALABAMA – Gadsden Regional Medical Center welcomes Djiby Diop, M.D., as the Medical Director of the Emergency Department and the Pegasus Emergency Group, our new Emergency Medicine partner. Dr. Diop is the leader of the fresh team of Emergency Medicine Specialists selected by GRMC to build the finest ER in Alabama. Dr. Diop and Pegasus physicians, along with GRMC's leadership and nurses, will improve the quality of care, speed up movement through the department, and increase patient satisfaction at GRMC's Emergency Department.

Dr. Diop is enthusiastic about coming on board at GRMC. "Gadsden Regional Medical Center will soon have the best ER in the region," he stated. "By employing smart, experienced and empathic Emergency Medicine specialists, Pegasus Emergency Group achieves the highest customer satisfaction and best patient outcomes. And when that happens we'll also have a community that is supportive and satisfied with what we do here."

In fact, Pegasus Emergency Departments have the highest patient satisfaction scores in every state they operate. All Pegasus EDs achieve improved resource utilization, 100% EMR adoption, core measure compliance, improved patient experience, and an enhanced reputation in their communities. GRMC and Pegasus are committed partners in achieving those goals here in Gadsden.

One of the first steps to improving the patient experience at GRMC is to expand "fast track" hours so that minor injuries and illness are diagnosed, treated, and discharged with almost no delay. This treatment path, called "Express Care," has been extended to evening hours, operating now from 11 a.m. to 11 p.m., Emergency Department Director Pam Rosson said. The goal in increasing those hours, and in bringing the Pegasus Group on board, is to decrease the time patients wait for treatment while maintaining quality care.

"We are excited to have Pegasus and Dr. Diop as Medical Director on board as our Emergency Department physician providers. We share the same vision of being the Best provider in the State for Emergency Care to our patients. We believe we will reach that aggressive goal in the future due to our commitments of working tirelessly to provide service excellence and working as a unified team."

Dr. Diop is a graduate of Brown University School of Medicine where he combined a doctor of Medicine and a Master of Medical Science in Biochemical pharmacology. He earned a Master of Public Health degree from the Harvard University School of

Public Health.

Dr. Diop completed a full residency in Internal Medicine and in Emergency Medicine and is board certified in both specialties. He was an Attending Physician at the Massachusetts General Hospital at Harvard, then became an Assistant Professor of Emergency Medicine at the University of Massachusetts-Memorial Medical Center where he was also Director of Medical Education, Director of Quality Assurance and the Director of the Masters Degree Program.

Dr. Diop also served as the Public Health Physician for the United States Agency for International Development where he was responsible for the development and implementation of health care projects ranging from infectious diseases to child survival projects.

Prior to joining GRMC, Dr. Diop was the Associate Director of the Emergency Department at Memorial Hospital in Belleville, Illinois.

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About Pegasus Emergency Group:
Pegasus Emergency Group is a rapidly growing emergency medicine company with a commitment to excellence. We are dedicated to exceptional patient care, outstanding opportunities for physicians, and superb performance for our partner hospitals. With 100 percent growth in the last year alone, stay tuned for more exciting news about the company.

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