

PRINCETON APPOINTS EMERGENCY ROOM MEDICAL DIRECTOR

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BIRMINGHAM, AL --- Princeton Baptist Medical Center recently welcomed Dr. Jeremy Rogers as the medical director of the emergency department.

As medical director, Rogers will oversee all operations of the emergency room. This includes providing a comfortable and productive emergency room experience for patients.

"I am excited to work with such a motivated and talented team at Princeton," Rogers said. "Our highest priority will be our patients. Everything we do will be centered around delivering the fastest and best emergency care that we can offer."

Rogers' arrival also marks the beginning of Baptist Health System's partnership with Pegasus Emergency Group. More than 180,000 patients were seen in the four BHS emergency rooms in 2009. The continued growth and demand for physicians in emergency rooms called for an enhanced approach of staffing physicians. Pegasus Emergency Group has a track record of success.

"The partnership with Pegasus Emergency Group will allow us to work in an increasingly integrated way in our four hospitals," said Dr. Elizabeth Ennis, chief medical officer of Baptist Health System. "Our patients will benefit from this partnership because the care that is provided in the emergency departments can be measured by defined metrics, a physician report card if you will. Pegasus and BHS will use this data to continuously improve the emergency department experience for our patients."

"Pegasus is truly the regional leader in transforming emergency departments and our patients will see the difference," Rogers added.

Rogers earned a doctorate of medicine from the University of Alabama and completed his residency in emergency medicine at Christiana Care Health System in Newark, Delaware. He is currently president of the Alabama chapter of the American College of Emergency Physicians (ACEP).

He also served three years as president of the Emergency Medicine Residents' Association, the oldest and largest resident organization in the country with over 7,000 members. During his tenure as president, he oversaw the largest increase in revenue in the organization's history and significant increases in overall membership.

He is a graduate of the ACEP emergency department director's academy and for the past four years, he has served as an assistant medical director for an emergency department with a volume of 27,000. In 2008, Rogers was selected as a "hero of emergency medicine" by the American College of Emergency Physicians.

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About Baptist Health System - Baptist Health System, Inc. is one of the largest health care systems in Alabama and one of the state's largest employers. The System is a not-for-profit, 501(c) corporation that owns and manages four hospitals in the state of Alabama. Baptist Health System is a ministry of the churches of the Birmingham Baptist Association, whose representatives elect the Board of Trustees. It was founded in 1922 by a group of local Baptist congregations.

About Pegasus Emergency Group - Pegasus Emergency Group is a rapidly growing emergency medicine company with a commitment to excellence. We are dedicated to exceptional patient care, outstanding opportunities for physicians, and superb performance for our partner hospitals. With 100 percent growth in the last year alone, stay tuned for more exciting news about the company.